I would like to welcome you to this year’s Utnarm, Uppsala’s largest career fair, arranged annually by Uppsala Union of Engineering and Science Students. Usually around 3000 visitors come to talk to their potential future colleagues, seeking inspiration with their classmates. Utnarm begins with two weeks of exciting events leading up to the virtual career fair, which is held November 11.

Why Utnarm?

Uppsala Union of Engineering and Science Students represent around 10 000 brilliant engineering and science students. What makes the Uppsala students very special, apart from being bright and well educated, is that they come from all over the country as well as from all over the world, and their studies at Uppsala University are quite interdisciplinary.

The Utnarm organization consists of one full-time Project Manager, 19 students in the committee and several group coordinators and personnel. During two weeks, Utnarm gathers many companies and organizations to inspire the students with events and finishes off with a virtual fair.

Our evaluations from 2020 shows that the virtual fair gave great value and was appreciated by both students and exhibitors.

We hope to see you at this year’s Utnarm!

Felix Kåhrström

Project Manager Utnarm 2021
UTNARM 2021
A VIRTUAL CAREER FAIR

A virtual career fair is a great way to interact with students, create long lasting connections and expose your brand in the best way possible.

Advantages of a Virtual Career Fair
+ Advertise jobs directly on the platform
+ Schedule your meetings
+ See the students’ profiles
+ Save conversations
+ Filter among students

Utnarm 2020 in numbers
• 72 Exhibitors
• 1060 Active students
• 441 Job applications
• 34,000 Chat messages
Virtual Career Fair

Event Week 2
November 8 - November 11

Event Week 1
November 1 - November 5

Complete Registration
August 9 - September 3

Initial Registration
April 21 - May 28

Register at
https://utnarm.se/ir

PLACE AND TIME
https://fair.utnarm.se/
## BASE KIT

Price 19 000 SEK

<table>
<thead>
<tr>
<th>Feature</th>
<th>Description</th>
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<tbody>
<tr>
<td>Virtual Stall</td>
<td>Create your own virtual stall with your branding material.</td>
</tr>
<tr>
<td>Chat with Students</td>
<td>Text-, voice- or video chat with students.</td>
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<tr>
<td>Reach the Right Students</td>
<td>Connect directly with students matching your profile using filtering.</td>
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<td>Scheduled Meetings</td>
<td>Choose students applying for scheduled meetings based on their profile and CV.</td>
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<tr>
<td>Talent Pool</td>
<td>Continue the initiated conversations after the fair!</td>
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<tr>
<td>4 Representatives Online</td>
<td>Attend the fair with up to 4 company representatives at the same time.</td>
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<tr>
<td>3 Job Advertisements</td>
<td>Advertise up to 3 jobs on the platform.</td>
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<tr>
<td>Exposure on the Platform</td>
<td>Students can visit your stall and learn about your company both before and after the fair.</td>
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<tr>
<td>Climate Compensation</td>
<td>We compensate your visit with a minimum of 1 ton of CO₂-equivalents per exhibitor.</td>
</tr>
<tr>
<td>General Statistics</td>
<td>Statistics from the fair.</td>
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*Full specification can be found in the terms*
EXTRA SERVICES
Bought in the Complete registration

Breakout rooms
Talk to several students at the same time in a video call.

Extra Exposure
Make your company more visible with our exposure packages

Webinars
Host a webinar during the fair

Unlimited Jobs & Representatives
During Utnarm’s two event weeks, you get the opportunity to meet our students in person! Utnarm offers a wide variety of events, all with different types of interactions between you and the students. No event is too small or large, we customize it to your needs and according to the current restrictions.

Some of our previous events:

- Tour of your offices
- Case evening
- Lunch lecture
- Panel discussion
- CV review
BECOME A SPONSOR

Do you want your organization to be more visible during the events and fair? As a sponsor, your trademark will be visible and well established among the students. A partnership can be anything from sponsor giveaways to products for our goodie bags.
Sounds interesting?
Register at https://utnarm.se/ir/

CONTACT

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We hope to see you at Utnarm 2021!

Thank you!