The Utnarm committee would like to welcome you to this year’s Utnarm, Uppsala’s largest career fair with over 100 exhibitors, arranged annually by Uppsala Union of Engineering and Science Students. Usually more than 4000 visitors come to talk to their potential future colleagues, seeking inspiration with their classmates.

Why Utnarm?
Uppsala revolves around the students. With the 13 student nations located in the heart of the city there is always life around you. In the outskirts of town lies the Ångström Laboratory, where the Uppsala Union of Engineering and Science Students is located. This is the Union for all the engineers, computer- and natural scientists. The union arranges lots of events during the year and one of them is Utnarm. The Utnarm organization consists of one full-time Project Manager, 19 students in the committee, several group coordinators and personnel. During two weeks, Utnarm gathers over 100 companies and organizations to inspire the students with events and finishes off with the fair.
This year Utnarm has decided to provide a virtual fair due to the pandemic. The virtual fair is provided in collaboration with Graduateland and will take place on November 5th between 9 pm-4 pm.
Virtual fair
November 5th

Event Week 2
November 2th - November 5th

Event Week 1
October 26th - October 30th

Virtual booths online
October 1st

Complete Registration
August 10th - September 4th

PLACE AND TIME
Graduateland.com and
Information Technology Center
at Uppsala University
Your Booth
Create your own virtual stall with your branding material.

Chat with Students
Employees can text-, voice- or video chat with students

Match with Students
With the matching tool you see how well students match with your requirements.

Join from your Office
Join from the comfort of your office or from home.

Choose your Discussions
Choose the specific subjects you want to talk about in your stall and direct the right co-worker to that chat.

Helpdesk Graduateland
Graduateland will supply the helpdesk before, during and after the fair for any problems concerning the virtual fair.

Reach the Right Students
Connect directly with students matching your profile.

BASE KIT
Price 12 000

EXTRA SERVICES
Not included in the Base Kit

Webbinars
Host a live presentation with Q&A

Contact Talks
30 min contact talks with students of your choice based on CV and personal

Extra Exposure
Get more exposure with prime placement, pop-up ads and emails to candidates
EVENTS

Utnarm offers a wide variety of events, all with different types of interactions between you and the students. Take the students on a tour of your offices, connect with them over a case or give a lunch lecture about your organization. No event is too small or large, we customize it to your likings and according to the current restrictions.
BECOME A PARTNER

Do you want your organization to be more visible during the events and fair? As a partner your trademark will be visible and well established among the students. A partnership can be anything from sponsor giveaways to products for our goodie bags.
Sounds interesting?
We would love to hear from you!

CONTACT

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We hope to see you at Utnarm 2020!

Thank you!