

Utnarm

OFFICIAL INVITATION 2020



An event by:



Uppsala Union of
Engineering and
Science Students

WELCOME

The Utnarm committee would like to welcome you to this year's Utnarm, Uppsalas largest career fair with over 100 exhibitors, arranged annually by Uppsala Union of Engineering and Science Students. Usually more than 4000 visitors come to talk to their potential future colleagues, seeking inspiration with their classmates.

Why Utnarm?

Uppsala revolves around the students. With the 13 student nations located in the heart of the city there is always life around you. In the outskirts of town lies the Ångström Laboratory, where the Uppsala Union of Engineering and Science Students is located. This is the Union for all the engineers, computer- and natural scientists. The union arranges lots of events during the year and one of them is Utnarm. The Utnarm organization consists of one full-time Project Manager, 19 students in the committee, several group coordinators and personnel. During two weeks, Utnarm gathers over 100 companies and organizations to inspire the students with events and finishes off with the fair.

UTNARM 2020 - A VIRTUAL FAIR

Virtual fair at Graduateland

This year Utnarm has decided to provide a virtual fair due to the pandemic. The virtual fair is provided in collaboration with Graduateland and will take place on November 5th between 9 pm-4 pm .



An event by:



PLACE AND TIME

Graduateland.com and
Information Technology Center
at Uppsala University



Complete Registration
August 10th - September 4th

Virtual booths online
October 1st

Event Week 1
October 26th - Oktober 30th

Event Week 2
November 2th - November 5th

Virtual fair
November 5th

BASE KIT

Price 12 000

Your Booth

Create your own virtual stall with your branding material.

Chat with Students

Employees can text-, voice- or video chat with students

Match with Students

With the matching tool you see how well students match with your requirements.

Join from your Office

Join from the comfort of your office or from home.

Choose your Discussions

Choose the specific subjects you want to talk about in your stall and direct the right co-worker to that chat.

Helpdesk Graduateland

Graduateland will supply the helpdesk before, during and after the fair for any problems concerning the virtual fair.

Reach the Right Students

Connect directly with students matching your profile.

EXTRA SERVICES

Not included in the Base Kit

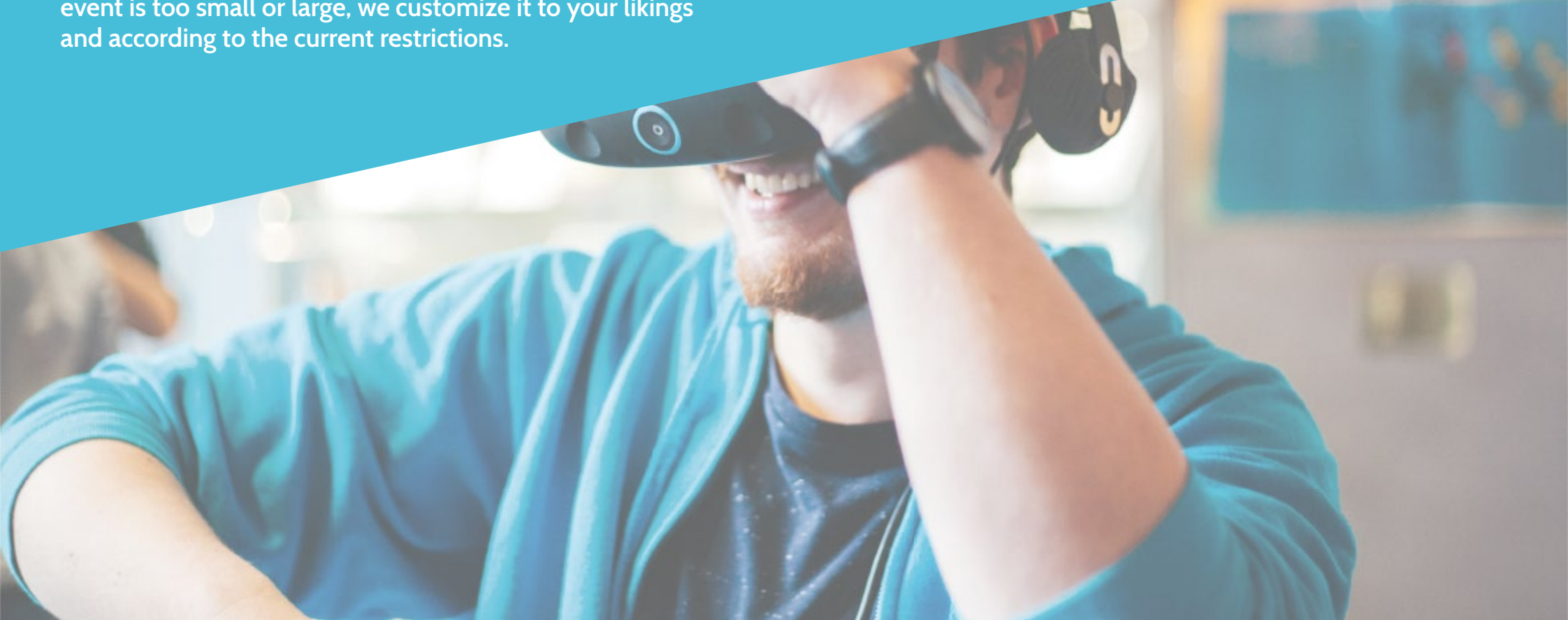
Webinars
Host a live presentation with Q&A

Contact Talks
30 min contact talks with students of your choice based on CV and personal

Extra Exposure
Get more exposure with prime placement, pop-up ads and emails to candidates

EVENTS

Utnarm offers a wide variety of events, all with different types of interactions between you and the students. Take the students on a tour of your offices, connect with them over a case or give a lunch lecture about your organization. No event is too small or large, we customize it to your likings and according to the current restrictions.



BECOME A PARTNER

Do you want your organization to be more visible during the events and fair? As a partner your trademark will be visible and well established among the students. A partnership can be anything from sponsor giveaways to products for our goodie bags.

Sounds interesting?

We would love to hear from you!

CONTACT

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We hope to see you at Utnarm 2020!

Thank you!